



2014 Performathon

Student Fundraiser

Saturday, March 15, CMA Founders Hall, 10am–4 pm

TIPS for Collecting Pledges

Most people are happy to support students' efforts in such worthy endeavors. Here are some ideas about where, how and who to ask.

- Take your **Sponsor-Sheet/Envelope** to school and ask your friends and teachers.
- Ask your parent to take your **Sponsor Sheet/Envelope** to work to ask colleagues and co-workers.
- Approach friends and relatives, as well as members of your community in your church, temple, or other religious organizations. (See sample letter online.)
- Use phone and e-mail especially to let your sponsor know about the Performathon, how you are involved and how they can help.
- If you go door-to-door, only ask neighbors and members of your community with whom you are familiar and who are familiar with you. Always check with your parents before going door-to-door.
- Encourage people to give you their pledge money when you first ask; this way, you can spend your fundraising time more efficiently. Let your sponsor know that their pledges are **tax-deductible** and can be paid by cash or check (checks should be made payable to "CMF&CMA"). If a sponsor wishes to pay by credit card, they can do so at <http://www.comusic.org/concerts-events/recitals/performathon/>.
- Once your sponsors have paid their pledges, be sure to record their pledges in the "RECEIVED" column. Keep the money that you collect in your brown envelope and make sure that this is kept in a safe place.
- Record your sponsor's pledge on a Sponsor Receipt and hand it to your sponsor with a smile.
- Please bring your **Sponsor Sheet/Envelope** and money to Performathon on Saturday, March 15.
- Remember to thank your sponsors! Invite them to come hear you perform. Tell them how well you did!

CMF & CMA MISSION

Our mission is to inspire and connect community members of all ages by providing access to the best of the world's music through education and performance.

Performathon proceeds support programming, including tuition assistance and the instrument bank to ensure access to music study for all.

Competition Charts

- Look for competition charts in the CMA entry
- Record your name and the amount of pledges you receive and update it each week
- Compete against your friends to see who raises the most pledges for CMA
- Sign up on a separate faculty chart to see which studio has the most Performathon participants