

Sample email for Performathon 2014

Dear **Uncle Kenny**,

I (**or “my daughter, Emma” or “our family”**) am thrilled to tell you that I am participating in a one-day student fundraiser and performing extravaganza:

### **Performathon!!!**

As you may know I have been taking music (**“violin” or “voice” or “piano”**) lessons at the Center for Musical Arts. As a full member of the National Guild for Community Arts Education, CMA has a vision of:

## **Music for All... For Life!**

The school's Heartstrings program is two-fold. It provides Tuition Assistance so that no one is denied lessons for financial reasons. It also funds an Instrument Bank that provides very low-cost instrument rentals to students who would not otherwise be able to afford a rental instrument. This year CMA has rented about 153 instruments and is reaching over 40 schools in five different counties.

Performathon is CMA's only student fundraiser. On Saturday, March 15 CMA will host its Performathon and Community Open House Carnival. There will be student and ensemble performances, pizza, popcorn, and homemade cookies, instrument petting zoo, carnival games & prizes, and other activities presented by other community organizations such as the Lafayette Public Library, W.O.W. Children's Museum, and Yellow Scene Magazine. Students will perform in Grimes Hall from 10am to 4pm. It's a really fun event and a great chance for me to practice performing in front of an audience.

I am going to play during the **3pm hour**. My job, in addition to preparing for my performance, is to collect pledges to help meet the school's fundraising goal of \$3,000. Would you sponsor my performance?

And the student who raises the most money wins a \$100 gift card to Flatiron Crossing! There's no specific pledge amount. Just let me know how much you are comfortable donating.

If you are not interested in sponsoring me I hope you will still drop by the school that day. Performathon is a lot of fun. You can come by at **3pm** to watch me perform.

Let me know if you have any questions about the school or the event or you can always visit <http://www.comusic.org/concerts-events/recitals/performathon/> or call 303-665-0599.

Thank you,  
**Your name**