



2016 Performathon Student Fundraiser

Saturday, March 5 | CMA | 10am–3pm

Tips for Collecting Pledges

Most people are happy to support students' efforts in such worthy endeavors. Here are some ideas about where, how and who to ask.

- Take your **Sponsor-Sheet/Envelope** to school and ask your friends and teachers.
- Ask your parent to take your **Sponsor Sheet/Envelope** to work to ask colleagues and co-workers.
- Send a letter or email to friends and relatives, as well as members of your community and your church, temple, or other religious organizations. (See sample letter online at COMusic.org/event/2016Performathon.)
- Set up a campaign online through CMA's donation portal. (see instructional video online at COMusic.org/event/2016Performathon)
- Call people you know to let them know about Performathon, how you are involved and how they can help.
- If you go door-to-door, only ask neighbors and members of your community with whom you are familiar and who are familiar with you. Always check with your parents before going door-to-door.
- Encourage people to give you their pledge money when you first ask; this way, you can spend your fundraising time more efficiently. Let your sponsor know that their pledges are tax-deductible and can be paid by cash or check (checks should be made payable to "CMA").
- If a sponsor wishes to pay by credit card, tell them to visit www.COMusic.org and click the "Performathon" button on the top right corner of our website.
- Once your sponsors have paid their pledges, be sure to record their pledges in the "RECEIVED" column. Keep the money that you collect in your brown envelope and make sure that this is kept in a safe place. Record all pledges whether they pay you directly or pledge online.
- Remember to thank your sponsors and invite them to come hear you perform.
- Please bring your **Sponsor Sheet/Envelope** and money to the Performathon.

CMF & CMA MISSION

***Our mission is to inspire and connect community members
of all ages by providing access to the best of the world's
music through education and performance.***

*Performathon proceeds support programming, including tuition assistance and the
instrument bank to ensure access to music study for all.*